



SGP Patron Program

Grow your business by enabling—and shaping—the future of sustainable print

What It Means to Be an SGP Patron

- Solution providers and industry leaders supporting SGP-certified printers and global brands
- Enable scalable reductions in waste, energy use, and environmental impact across print supply chains
- Active contributors to a more transparent, accountable, sustainable print ecosystem
- Power the adoption and growth of sustainable print practices across the industry

Drive Revenue with the Right Customers

- Connect with SGP-certified printers actively investing in sustainability
- Engage brands prioritizing ESG, responsible sourcing, and measurable impact
- Position your products and services as enablers of certification and performance

Differentiate in a Crowded Market

- Stand out as a verified sustainability partner—not just a supplier
- Leverage SGP Patron designation and branding in marketing
- Strengthen credibility through alignment with a respected industry certification

Visibility, Access & Growth

- Direct access to decision-makers through events, webinars, and industry forums
- Opportunities to present, host sessions, and build relationships
- Promote thought leadership via SGP communications and channels

Shape the Future of the Industry

- Influence evolving standards, best practices, and adoption trends
- Gain early insight into customer demand, regulatory shifts, and ESG expectations
- Position your company at the center of sustainable print innovation

Your Role in the SGP Ecosystem

- Enable printers to achieve and maintain certification
- Deliver solutions that reduce energy, waste, emissions, and cost
- Support brands seeking transparent, sustainable supply chains
- Help scale adoption of industry-wide best practices



Investment & Participation

- Tiered annual membership (Silver / Gold / Platinum)
- No audit or certification required
- Designed to deliver ROI through access, visibility, and influence

Bottom Line

- SGP Patrons are the growth engine behind sustainable print
- Turn sustainability into a commercial advantage
- Connect your solutions directly to sustainability-driven customers