



Sustainable Green Printing Partnership (SGP)

A comprehensive sustainability certification for print & packaging facilities

What is SGP?

- Industry-specific, third-party certification for printing, packaging and supply chain facilities across North America
- Evaluates the entire facility—environmental, social, and operational performance (not just products)
- Built by the printing industry, for the printing industry
- Enables continuous improvement through annual projects and performance tracking

How Certification Works

- Implement a Sustainability Management System (SMS)
- Conduct internal assessment and prepare documentation
- Complete third-party audit by an SGP-certified auditor
- Use the Impact Tracker to store data, monitor and report performance metrics
- Execute annual improvement projects
- Recertify every 2 years

Business Benefits

- Reduce waste, energy use, and operating costs through efficiency improvements
- Strengthen credibility with third-party validation
- Differentiate in RFPs and sustainable procurement programs
- Improve regulatory compliance and reduce risk
- Enhance employee safety, engagement, and retention

Cost & Effort

- Cost-effective high value investment relative to other certifications
- Requires cross-functional engagement and implementation effort
- Ongoing annual improvement projects required
- Typically delivers ROI through cost savings and commercial advantage

Why It Matters Now

- Customers are increasingly requiring sustainability data and transparency
- ESG expectations are shaping procurement decisions
- Provides a measurable, practical path to improve sustainability performance

Bottom Line

- Turns sustainability into a measurable business advantage
- Combines operational efficiency, ROI, and market credibility
- Positions facilities as trusted partners in a sustainable supply chain