



Advantage: Business
Advantage: Environment

ARE YOU AN ENVIRONMENTAL CHAMPION?

Demonstrating your company's commitment to becoming part of the Environmental, Social, and Governance (ESG) and circular economy is becoming business critical. Becoming recognized under the Wisconsin Department of Natural Resources' (DNR) Green Tier program is a strong step that pays many dividends. You will become a partner with the DNR who will work with you to acknowledge your commitment to continual environmental improvement thus enabling your business to be a powerful, sustainable force for Wisconsin. The benefits include enhancing your productivity, cutting costs and strengthening the health of your community. Dynamic, forward-thinking businesses are encouraged to apply.

Why participate?

- Learn new strategies to benefit your business, environment and community
- Recognition for superior environmental performance
- Single point of contact at DNR
- Improved agency relations
- Use of the Green Tier logo
- Potential for permit streamlining, modified monitoring requirements, alternative compliance methods, and more
- Deferred civil enforcement

Who can participate?

- Businesses – small and large



Participant requirements:

- ☰ A good environmental record
- ☰ An Environmental Management System (or ready to adopt one)
- ☰ Commitment to regular third-party audits
- ☰ A willingness to exceed regulatory requirements
- ☰ Ideas for improving performance that will benefit both your business and the environment

Interested in doing the right thing for the environment and your business?

Contact us!

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GREEN TIER



DOUBLE THE BENEFITS FOR FOR WISCONSIN PRINTERS

It is now easier for Wisconsin printers to be recognized under two premier sustainability programs, **Wisconsin Green Tier** and **Sustainable Green Printing Partnership** (SGP). Printers seeking local and national acknowledgment of their commitment to be a sustainable business can be certified by both Green Tier and SGP through a streamlined process. The common evaluation criteria, audits, and reports make it easy for Wisconsin printers to gain more benefits for their sustainability efforts.

WHY PARTICIPATE IN BOTH?

Green Tier

Wisconsin-based program that recognizes superior environmental performance of Wisconsin organizations. Participants have:

- **potential regulatory flexibility and streamlined permits**
- **positive image, marketing advantage**
- **primary contact for direct access to the WI DNR**
- ability to **reduce risks and costs**
- ability to **improve employee and process efficiencies**
- **deferred civil enforcement**

SGP

Certifies sustainable business practices in the printing industry nationally. Its multi-faceted program assures a more sustainable supply chain and promotes continuous improvement. The easy-to-use, cloud based SGP Impact Tracker monitors and illustrates progress. SGP facilities have:

- **reduced operational costs**
- **fewer regulatory requirements**
- **a valid means to leverage sustainability efforts**
- **recognition from print buyers, suppliers and others**

Get a competitive edge by becoming a sustainability leader!

MORE INFORMATION

➤ Sustainable Green Printing Partnership - <http://www.sgppartnership.org> or email sgprogram@sgppartnership.org