DOUBLE THE BENEFITS FOR FOR WISCONSIN PRINTERS

GREEN TIER

It is now easier for Wisconsin printers to be recognized under two premier sustainability programs, Wisconsin Green Tier and Sustainable Green Printing Partnership (SGP). Printers seeking local and national acknowledgment of their commitment to a sustainable business can be certified by both Green Tier and SGP through a streamlined process. The common evaluation criteria, audits, and reports make it easy for Wisconsin printers to gain more benefits for their sustainability efforts.

WHY PARTICIPATE IN BOTH?

**Green Tier**
Wisconsin-based program that recognizes superior environmental performance of Wisconsin organizations. Participants have:
- deferred civil enforcement
- potential regulatory flexibility and streamlined permits
- positive image, marketing advantage.
- a primary contact for easy, direct access to the WI Department of Natural Resources
- ability to reduced risks and costs
- ability to improve employee and process efficiencies

**SGP**
Certifies sustainable business practices in the printing industry. Its multi-faceted program assures a more sustainable supply chain and promotes continuous improvement. The easy-to-use, cloud-based SGP Impact Tracker monitors and illustrates progress. SGP facilities have:
- reduced operational costs
- fewer regulatory requirements
- a valid means to leverage sustainability efforts
- recognition from print buyers, suppliers and others.

Get a competitive edge by becoming a sustainability leader!

MORE INFORMATION
Sustainable Green Printing Partnership  [http://www.sgppartnership.org](http://www.sgppartnership.org) or email sgprogram@sgppartnership.org
Wisconsin Printer Resources  [https://dnr.wi.gov/topic/SmallBusiness/Resources/Printers.html](https://dnr.wi.gov/topic/SmallBusiness/Resources/Printers.html)

This relationship is a result of the Wisconsin Printing Industry Green Tier Charter.