

ADDITIONAL BENEFITS FOR WISCONSIN PRINTERS



Wisconsin printers are eligible for **additional** business benefits due to a formal partnership between the **Sustainable Green Printing Partnership (SGP)** program and **Wisconsin's Green Tier** program. Any facility recognized by either program has streamlined access into the other. For facilities participating in both programs, the same audit, as well as annual reports, fulfills requirements for both SGP and Green Tier. This relationship is a result of the **Wisconsin Printing Industry Green Tier Charter**.

WHY PARTICIPATE IN BOTH?

Green Tier

encourages and recognizes superior environmental performance of organizations in Wisconsin. Participants have:

- ✓ a single point of contact for easy, direct access to the WI Department of Natural Resources
- ✓ reduced risks and costs
- ✓ improved employee and process efficiencies
- ✓ deferred civil enforcement
- ✓ potential regulatory flexibility
- ✓ a positive image and marketing advantage.

SGP

certifies sustainable business practices at all types of printing facilities in the US and Canada. Its multi-faceted accreditation meets the demands of retailers and brands for a proven sustainable supply chain. SGP certified facilities have:

- ✓ reduced operational costs
- ✓ fewer regulatory requirements
- ✓ a valid means to leverage their sustainability efforts
- ✓ national recognition from customers, suppliers and others.

Get a competitive edge! Become a sustainability leader!

MORE INFORMATION

Sustainable Green Printing Partnership <http://www.sgppartnership.org> info@sgppartnership.org
Wisconsin Green Tier <http://dnr.wi.gov/topic/GreenTier/> jessica.lawent@wisconsin.gov
Wisconsin Printer Resources <http://dnr.wi.gov/topic/Sectors/Printing.html>