

SGP Impact Tracker: Initial Feedback from Our First Users

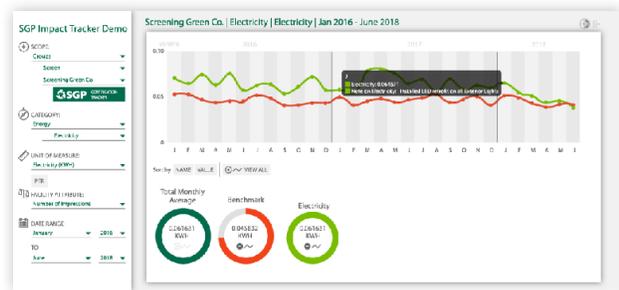


To streamline the certification and recertification process for printing facilities, the Sustainable Green Printing Partnership (SGP) has partnered with Sustainability Dashboard Tools, LLC to create the SGP Impact Tracker. The SGP Impact Tracker gives printers a single, secure web platform to manage certifications from start to finish and ensure continued progress as they seek to further reduce waste and improve efficiency.

SGP Impact Tracker allows certified facilities to:

- 1 Benchmark and track sustainability successes and operational improvements against past performance and other printers in the community.
- 2 Grow business by incorporating powerful sustainability statistics into your marketing efforts that attract a growing base of customers demanding sustainable printing solutions.
- 3 Access all sustainability data in one convenient location, making it easier to manage re-certification as well as apply for tax breaks, government subsidies, and other special benefits for sustainable businesses.

The SGP Impact Tracker launched in June 2018 is mandatory for all certified SGP printers.



The Certification Process with SGP Impact Tracker



Organize all your documents in one convenient location



Printers can see exactly what files they need to provide to Impact Tracker



Auditors know exactly when the facility is ready to schedule their on-site audit and get certified



Continuous improvement is easy with immediate access to performance metrics



Demonstrate sustainability to attract new business from concerned purchasers



Quickly and easily pass through the recertification process

Early Impressions of the SGP Impact Tracker

Designtex of Portland, ME was among the first facilities to adopt the SGP Impact Tracker. Paul Glynn, manager, called it “a godsend” for helping him navigate his facility’s conversion from the 2011 certification criteria to the 2016 certification criteria.

Specifically, the Impact Tracker dashboard allowed him to conveniently convert large document into the multiple chapters now required under the new criteria. Individual chapters could then be easily uploaded and filed under the appropriate dashboard tabs for auditor review.



Overall, Paul noted that using SGP’s Impact Tracker provided his facility with an organized, clear path to recertification and metrics he could count on to monitor and grow his business. He reported that many RFQs now require carbon emissions data and other statistics to illustrate sustainability, and the Impact Tracker ensures that accurate metrics are accessible at all times. Instead of spending valuable time gathering data, Designtex can easily leverage its SGP certification.

Paul’s Pro Tip: Follow the format required by the templates and record all activity in the recommended forms that accompany each procedural document.

Lead Auditor Wendy Nadan declared the Impact Tracker a huge success. She noted that using the dashboard gives auditors and printers a convenient way to communicate throughout the certification process. Facilities can easily track the requirements for certification and move quickly through the process in partnership with their

The Future of the SGP Impact Tracker

As all printers ramp up their use of the Impact Tracker, the dashboard will become an increasingly robust tool for setting and managing sustainability goals, monitoring certification status, and promoting the metrics that matter to print buyers. Printers will be able to use the platform to compare accomplishments to those of their peers and drive continued improvements within the sustainable printing community.

Thanks to the SGP Impact Tracker, growing your business as an SGP certified printer just got easier.

Visit www.sgppartnership.org to begin your sustainability journey.