

# SGP BRAND LEADERS PROGRAM

## SUPPORT SUSTAINABLE PRINT PROVIDERS

Retail and consumer brands are taking on the challenge of developing supply chains that make a difference. But this takes foresight and perseverance. Leading brands are stepping up and making the commitment to work with print and marketing service providers to create a sustainable print strategy. SGP's Brand Leader Program provides the tools for print buyers to align their print procurement best practices with their organization's sustainability initiatives and goals through this process .

SGP Brand Leaders commit to working with their print partners to achieve SGP certification within 18 months using SGP's resources. These leaders commit through their partnership with suppliers, to lower their environmental footprint and increase their sustainability profile.

### All Brand Leaders receive benefits including:

- Two invitations to all SGP Member Only events.
- Inclusion in pre and post conference messages to registered attendees at SGP sponsored events or events planned in conjunction with SGP.
- Access to SGP Resource Partner programs for their print providers.
- Development of customized presentations for use in speaking engagements and other outreach opportunities.

Find out how you can make a difference at [www.sgppartnership.org](http://www.sgppartnership.org)  
or via email at [info@sgppartnership.org](mailto:info@sgppartnership.org)